List of Incentive Programs



All of these incentive programs support the installation of Heat Pump Water Heaters (electric) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Some websites maintain lists of enrolled contractors/installers as a resource to you.

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Program	Incentive Amount	Who Applies?	Eligible Customers	Qualifying Equipment	Website
BayREN Home+*	\$1,000	Customer or Contractor	Residents of all 9 Bay Area Counties (excluding Palo Alto residents)	UEF ≥3.1	bayrenresidential.org/get- rebates
BayREN HPWH Contractor Incentive	\$1,000	Contractor**	MCE, EBCE, and CleanPowerSF Customers (Administered by BayREN)	UEF ≥3.1 and NEEA Tier 3 or above compliant	bayren.org/hpwh
City of Alameda	\$1,500	Customer	Alameda Municipal Power Residential Customers	ENERGY STAR® Certified	alameda.dsmtracker.com/ shop/residential-rebates
Electrify Marin	\$1,000 +\$1,000 if income qualified	Customer	Residents of Marin County	UEF ≥3.0 and NEEA Tier 3 or above compliant	marincounty.org/depts/cd/ divisions/sustainability/energy- programs/electrify
Electrify San Jose Rebates	Up to \$2,000 (no panel upgrade needed); or \$4,500 (panel upgrade needed) limited by total project cost. +\$1,500 for CARE/FERA Customers	Customer	City of San Jose Residents	UEF ≥2.87 with grid connection capabilities & ENERGY STAR® certified. Thermostatic Mixing Valve required with installation.	sanjoseca.gov/your- government/departments- offices/environmental- services/climate-smart-san-jos/ electrify-san-jos
Future Fit	\$1,000 (replacing electric resistance); or \$2,000 (replacing natural gas) + \$1,500 if panel upgrade needed +\$1,500 for CARE/FERA customers	Customer	Silicon Valley Clean Energy Customers	UEF ≥2.9	svcleanenergy.org/water- heating
GridSavvy	\$700 +\$300 for CARE/FERA customers \$5/month bill credit for participating in demand response	Customer or Contractor	Sonoma Clean Power Customers	Rheem and AO Smith models (80 gal. and 50 gal. versions). See website. Thermostatic Mixing Valve required with installation.	sonomacleanpower.org/ programs/gridsavvy
Palo Alto HPWH Program	\$1,500 for gas to >=80 gal HPWH \$1,200 for gas to < 80 gal HPWH \$500 for electric to HPWH	Customer	Palo Alto Utility Customers	UEF ≥2.87 or ENERGY STAR® Certified HPWH	cityofpaloalto.org/gov/depts/ utl/residents/save_energy_n_ water/rebates

^{*}Can be layered with other BayREN/CCA-funded programs if project meets criteria for both programs

^{**}Application may be submitted through BayREN Home+